



News Release

FOR IMMEDIATE RELEASE
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REGISTRATION NOW OPEN FOR 9TH ANNUAL GET YOUR 6.6 ON ROUTE 66 (6.6k run/walk) ON AUGUST 27, 2022

McLean, IL – CORE of McLean, a nonprofit 501(c)(3) organization, is excited to announce the 9th Annual Get Your 6.6 on Route 66, to be held August 27th! Register by July 15th for a \$5 discount!

This annual 6.6k (4.1-mile) run/walk is organized by a small group of volunteers to raise funds for the community of McLean, with the primary goal of attracting tourists traveling Route 66 and, consequently, bringing more business, life, and activity into the small town. Past run/walk events have helped raise money for village welcome signs, mural art, and the creation of the Water Tower Park under the old water tower, and plans are in the works for more signage for the park and for village attractions.

A Call for Sponsors

CORE of McLean is seeking local businesses wanting to show their community spirit and get some great marketing exposure by sponsoring this popular event. In 2021, over 200 participants aged 5 to 73 came from ten different states—including as far away as Maine and Arizona—for their chance to run or walk on Route 66. Various levels of sponsorship are available, and all include the sponsor's logo/name on the shirt. Deadline to sponsor is July 15th. If interested, please email core.mclean@gmail.com.

Run or Walk, Then Stay for the Fun!

The race starts at 8 am on Saturday, August 27, 2022, on the Mother Road just north of Funks Grove Pure Maple Sirup and finishes at the Water Tower Park in McLean. For the first time, the 6.6-kilometer distance will be certified by USA Track & Field! A block away from the finish, runners, walkers, and the general public can gather in the McLean Village square park where Chubby's Bar and Grill will be offering brunch and also the return of our popular drinks tent! All race participants will receive vouchers for food and a drink in addition to other items in their swag bag, and additional food and drink will be available for purchase. Also on the Village Square will be music, a classic car show, the opportunity to play arcade games at Arcadia and Pinball Paradise, and a silent auction benefiting Ruby's Rescue & Retreat of McLean, who will also have adoptable dogs eager to meet new friends—and possibly their new forever family! Activities on the square will last from 8 am to 12 pm.

For details and to register for the run/walk, go to www.mclean-il.com/get-your-6-6-on-route-66. - end of release -